





1P MODEL

· 2007-2017 ·

Established world leading logistics products to provide quality services

OPEN UP

· 2017-2021.05 ·

Operated independently and serve **over 300,000** external clients

INTEGRATED SUPPLY CHAIN

· 2021.05 - Present ·

Building logistics capability bricks for integrated supply chain solution to **serve more clients and partners, exploring internationalization**

JD.com began building its nationwide logistics network in 2007. In 2017, the company officially established the JINGDONG Logistics business group. In May 2021, JINGDONG Logistics was listed on the Hong Kong Stock Exchange. JINGDONG Logistics is China's leading technology-driven supply chain solutions and logistics services provider. With a mission of driving superior efficiency and sustainability for global supply chain through technology, it aims to become the world's most trusted supply chain solutions and logistics services provider.

JD.com's Today: A 20-Year Journey

PART
01



2024 Net Revenues
US \$158.5 billion



Employees
720,000+



Ranked #47 on
Fortune Global 500 list



Annual Active Users
~ 600 million



Ranking #1 on
China's Top 500 Private
Enterprises list



Enterprise Clients Served
8 million+

JD Logistics

Meeting Customers' Needs with a Full Range of Products and Solutions

PART
01



Supply chain solutions across industries



FMCG



Apparel



Appliances
and furniture



Fresh



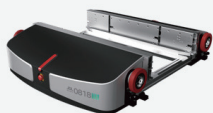
Auto



3C

Cutting-edge Technology Products

PART
01



“TIANLANG”
Shuttle



“DILANG”
Handling AGV



Auto Rebin Wall



“JINGYAN”UAV



Autonomous
delivery vehicle



Indoor delivery
robot

Intelligent warehousing robot/terminal product



Stacking
crane



Visual
robotic arm

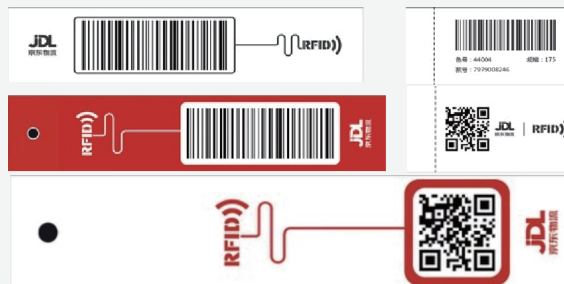


Telescopic belt
conveyor



Intelligent
PDA

Intelligent flight/intelligent driving



“Lite” series UHF
(ultra-high
frequency)
electronic tags

World's first unmanned
warehouse
Launched in 2017

Fully
Automated

1.3 m +
Orders processed per
day during peak seasons

China's first 5G-powered
intelligent logistics
demonstration park
Launched in 2019

LoMir
Smart logistics
platform

Featuring efficient collaboration as well
as high intelligence, independent
decision-making and integration, based
on 5G and Industrial Internet of Things
(IIoT) technologies



Los Angeles
Warehouse
the U.S.



New Jersey
Warehouse
the U.S.



Birmingham
Warehouse
the U.K.



Frankfurt
Warehouse
Germany



Dortmund
Warehouse
Germany



Venlo
Warehouse
the Netherlands



Warsaw
Warehouse
Poland



End-to-End

A wide range of cross-border B2B and B2C end-to-end products.

Globalization

Over 100 bonded, direct mail and overseas warehouses globally, with a total GFA of nearly 1 million square meters.

Automation

Investment in and application of automated equipment, as well as exploration of Power-Sorting-Picking models.

Valencia
Warehouse
Spain



Paris
Warehouse
France



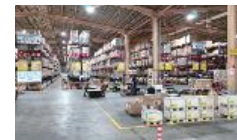
Dubai
Warehouse
the UAE



Ho Chi Minh
Warehouse
Vietnam



Kuala Lumpur
Warehouse
Malaysia



Yuen Long
Warehouse
Hong Kong, China



Sydney
Warehouse
Australia



JINGDONG Logistics International System Platform

PART
01

iFOP

International Fulfillment Orchestration Platform

Focusing on cross-platform order management capabilities, JoyLogistics provides reliable and efficient international logistics full-process fulfillment services by integrating international superior resources through smart fulfillment scheduling models.

iTMS

International Transportation Management System

Providing global real-time visual transport and distribution management services through data interconnection and resources sharing with partners to help enterprises determine schemes for transport capacity resource allocation.

iCMS

International Customs Management System

Providing digital customs services including registration, customs clearance, etc., with flexible switching between ports and the General Administration of Customs of the PRC, customs clearance within minutes at core ports and superiority in comprehensive services to enable customers to achieve success.

iWMS

International Warehouse Management System

Supporting collaborative production of various automatic equipment in such modes as 2B\2C, multi-item, forward & reverse and is capable of multi-dimensional timeliness management and control based on the strategy of smart man-machine integration in warehouses.

iDMS

International Distribution Management System

Supporting the omni-channel smart switching bills of lading, connects to automatic equipment such as DWS and sorter, and provides the capabilities of delicacy management integrating consolidation, unpacking & transit, etc. in all scenarios.

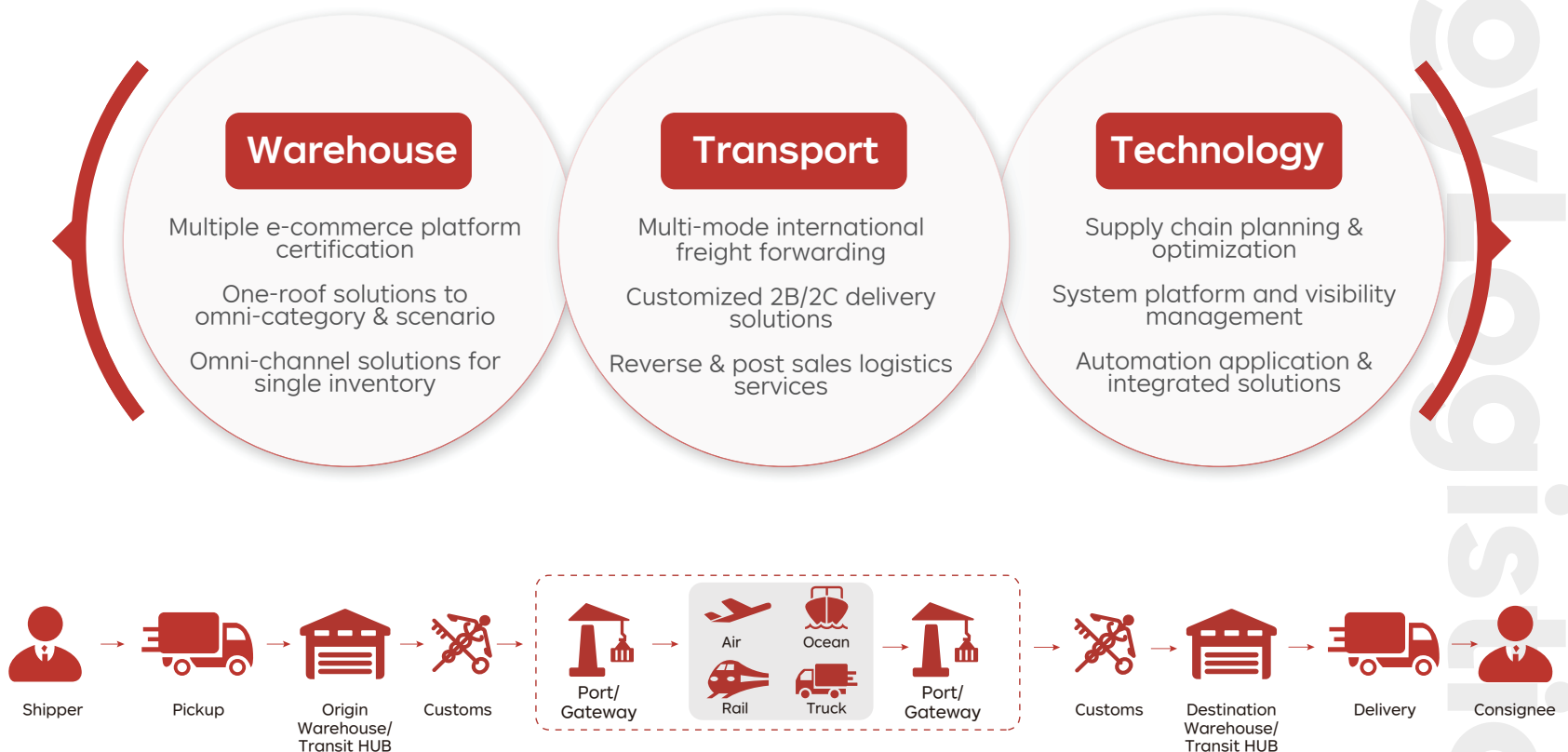
iBMS

International Financial Management System

Supporting billing, settlement and profit & loss calculation for all links in the supply chain and provides personalized rate card configuration for global business, presenting superiority in integration of receipt and payment, multi-dimensional risk control, etc.

JINGDONG Logistics International End-to-end Fulfillment

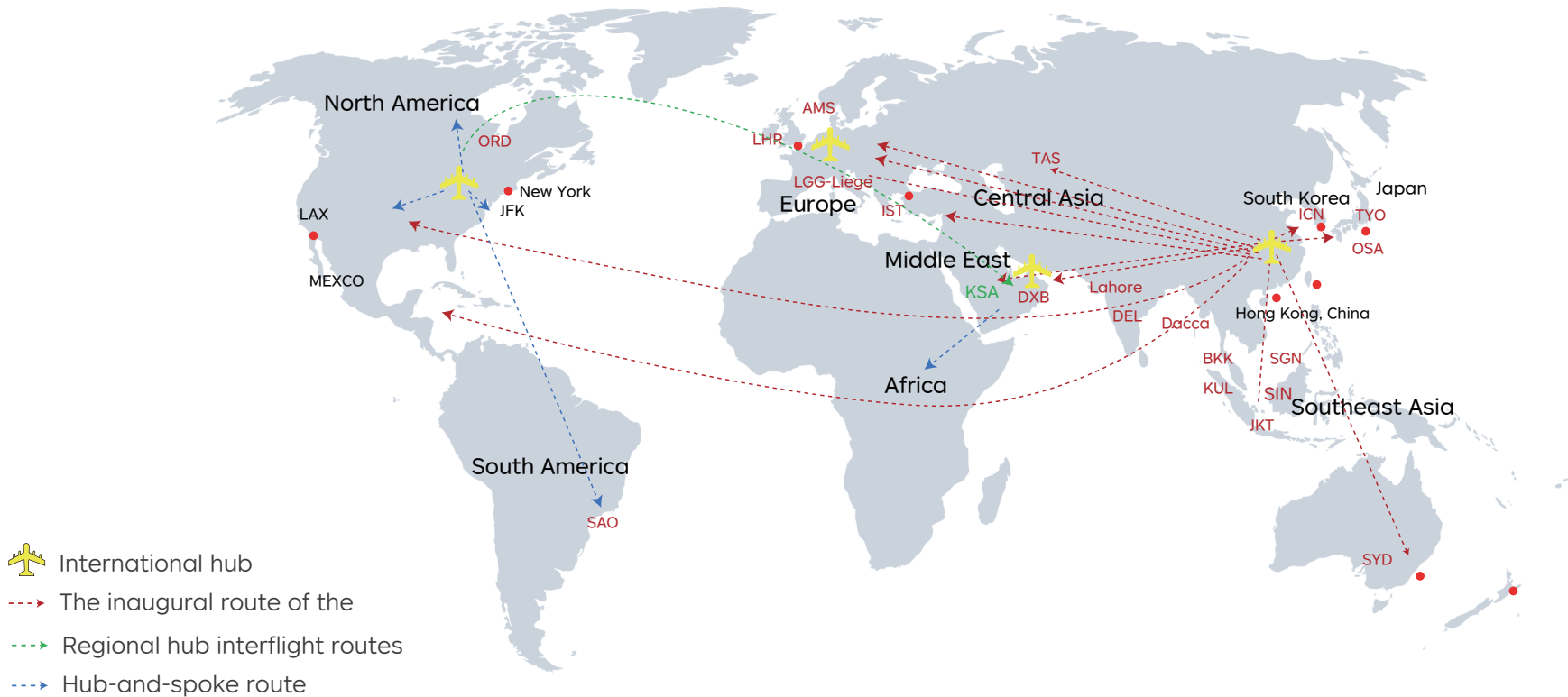
PART
01



Global Route Layout

PART
01

A total of 28 air routes have been successively launched, countries and regions.





ME
Warehousing



Cross-border
Transportation



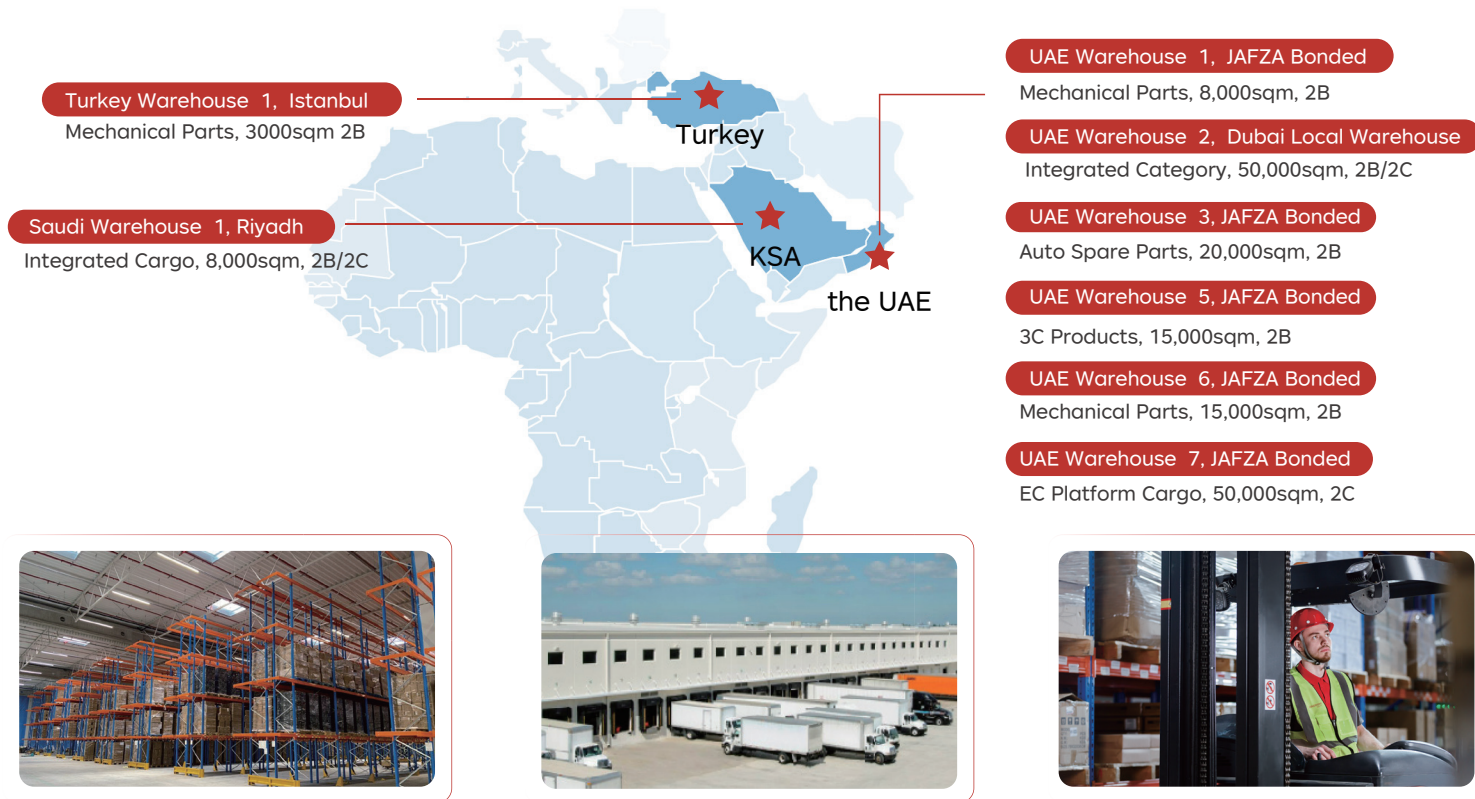
Last-mile
Delivery

JoyLogistics

Middle East Warehousing

PART
02

Continue to launch and expand warehouses in the Middle East. Currently there are 9 warehouses operating in the UAE, Saudi Arabia and Turkey, with a total area of more than 180,000 square meters.



Core Capabilities of Warehouse Operation

PART
02



End-to-end Full-process Logistics Service

PART
02

Advantage

Re-export trade / Overseas warehouse pre-stocking

JoyLogistics was awarded the first batch of bonded B2C pilot units by JAFZA and was awarded WLP platinum membership by DPW

Policy advantages: 30 -day delayed customs clearance, tariff deferral, return to bonded area

China - Dubai - Middle East and Africa



China Export

Consolidation / Tax Refund empowerment /
Channel linking-stop Supply Chain Service / Global cargo

B2B & B2C Cross-border

- Multi-channel logistics and transportation distribution service provider



Speedy Delivery

- Same-day or next-day delivery in the UAE
- GCC and other countries: 3-5 working days for air transportation and 6-8 working days for land transportation (if applicable)

A Full Range of Delivery Solutions

- Standard Land Freight Line-Haul Services
- Premium Air Express Services
- Small Parcel Solutions for the MENA Region
- Integrated Solution: UAE Bonded Warehouse + Last-Mile Delivery

Value-added Services

- TMS delivery tracking system
- Dedicated bilingual business service docking
- Dangerous goods transportation qualification
- Insurance
- Reverse logistics (support V-return, C-return , and offline operations)
- Compliance certification of goods in the destination country

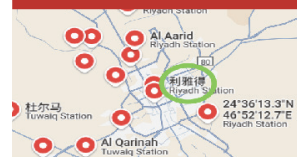
Last-mile Fulfilment Network in KSA

PART 02

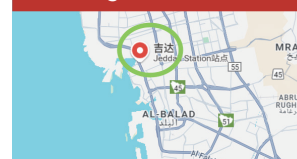
The strategic business plan in 2025 entails the establishment of three sorting centers in Riyadh, Jeddah, and Dammam, along with dozens of operational sites, thereby covering approximately 80% of the kingdom population. This expansion is projected to result in an estimated annual total of millions of orders, supported by a workforce comprising thousands of functional staff members.



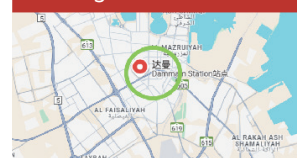
Sorting Center in Riyadh



Sorting Center in Jeddah



Sorting Center in Dammam



Last-mile Station

Province (13)

Al Qassim Asir Eastern Madinah Makkah
Riyadh Tabuk Hail Al Bahah Al Jowf Jazan
Najran Northern Borders

City Station (27)

Buraidah Khamis Mushait Dammam Madinah
Jeddah(2) Macca Riyadh (3) Tabuk Taif
Hofuf Hail Al Qunfudhah Al Bahah Qurayyat
Jazan Najran Al Kharj Sakaka Ar Rass
Muhayil Jubail Yanbu Bisha Hafer Al Batin

Compliance Certification

PART
02

NVOCC
Non-Vessel Operating Common Carrier



هيئة الإمارات للمواصفات والمقاييس
Emirates Authority For Standardization & Metrology





Automotive
Parts



Electronics &
Appliances

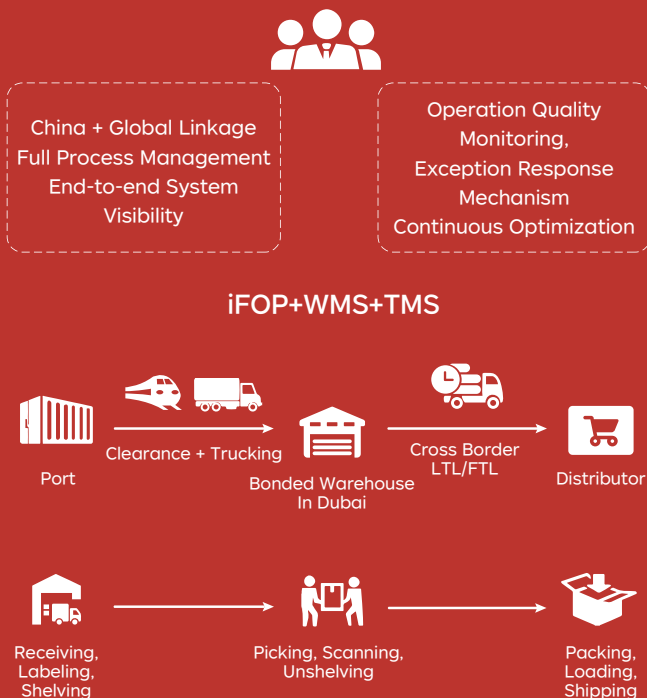


EC Platform

Introduction

The client is a well-known China automobile brand. To support Middle East market sales and enhance market competitiveness, they have been gradually adjusting and optimizing their global automotive parts distribution and delivery system. Leveraging JINGDONG Logistics' professional operation and system capabilities accumulated in the automotive parts industry, they provide clients with integrated services from port delivery to warehousing, efficiently responding to downstream dealer orders and aiding the brand's global business development.

Solution Process



Value Proposition

- Single-window interface, strategic warehouse location selection, integration of multiple delivery resources, optimization of end-to-end fulfillment costs.
- Self-operated warehousing, efficient fulfillment, lean operations, continuous improvement of service stability.
- Professional project management, China + Global dual-window collaborative interface, rapid response, enhancement of communication efficiency.
- End-to-end system visualization and secure compliance management, ensuring supply chain security and enhancing customer experience.

Introduction

The Client is a well-known China smart-phone brand. Since 2022, it became an independent brand. This smartphone company has actively expanded into global markets, achieving over 200% growth in overseas markets. Notably, significant progress has been made in the Middle East and Africa (MEA) region. In the third quarter of 2023, the brand recorded a strong year-on-year growth of 125% in the MEA region, ranking among the top ten vendors.

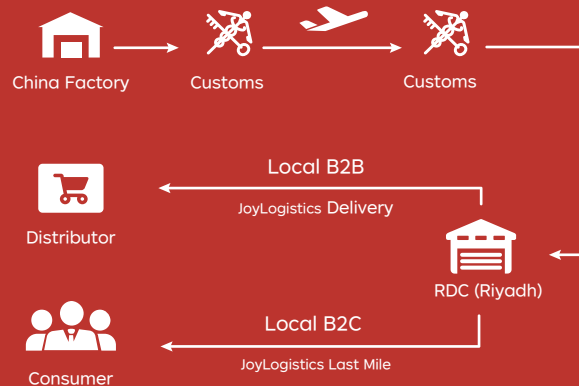
Since 2023, JINGDONG Logistics has been partnering with the brand to provide ME warehousing and supply chain services, last-mile delivery, spare parts management, and customized in-warehouse value-added services.

Solution Process

Omnichannel Coverage
Online and Offline
Channels

Operation Quality
control and Routing
Monitoring

iFOP+WMS+TMS



Value Proposition

► Omnichannel Coverage

Integration of online and offline channels
Unified inventory management for both B2B and B2C fulfillment
Full distribution coverage for offline distributors and online retail channels

► Service Quality Enhancements

Warehouse productivity rate is significantly above the industry average

► Outlook for Middle East Cooperation

JINGDONG Logistics aims to deepen its supply chain collaboration in key markets such as Saudi Arabia and the UAE, fostering mutual growth with the client.

Introduction

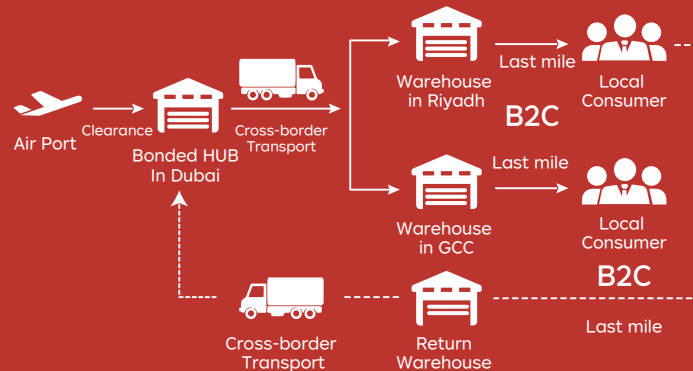
As a global leading fast e-commerce platform, the brand has established a strong market presence and operational system in the Middle East since entering the region in 2015. In 2023, it opened its first physical store in the Mall of the Emirates in the UAE. That same year, app downloads in Saudi Arabia increased quickly year-on-year, making it one of the fastest-growing markets.

Solution Process

Full-Cycle Fulfillment:
Integrated Forward
and Reverse



Operation Quality
Improving and
Routing Monitoring



Value Proposition

- **Local Customs Clearance**
Services: Self-operated customs clearance for reliable and efficient processing
Comprehensive Warehouse
- **Network:** Central warehouse + local warehouses + reverse logistics warehouses to support full-scenario operations
- **End-to-End Logistics Operations:**
Cross-border transfer combined with last-mile local delivery
- **Full-Cycle Fulfillment:** Integrated forward and reverse logistics across the entire supply chain
End-to-end system visualization and secure compliance management, ensuring supply chain security and enhancing customer experience.

Welcome to inquire

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Seamless and Efficient



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